

Topics related to Ethics /Moral/Values in MBA Program

Semester: I

Course code	Course name	Topic related to Ethics /moral/value	Unit No.
C111	Principles of Management	Ethical issues in Controlling system	3
C112	Skills in Accounting	Ethical issues in Accounting practices.	3
C113	Quantitative Techniques	Ethical Issues – Data Manipulation	6
C114	Managerial Economics	Ethical Issues in Fiscal Policies	6
C115	Organisational Behaviour	Workplace Ethics.	5
C116	Legal Aspects of Business	Electronic Governance and its ethical implications,	4
C117	Business Ethics	electronic Governance and its ethical implications,	3
S118	Business Communication	Ethical Issues in Privacy	3
S119	IT (MS Office)	Ethical Issues- Unauthorised access	3

Semester: II

Course Code	Course name	Topic related to Ethics /moral/value	Unit No.
C211	Fundamentals of Marketing Management	Ethical issues in Managing marketing channels	5
C212	Research Methodology	Ethical Issue- Plagiarism	6
C213	Cost Control & Management accounting	Ethical issues in disclosure of cost accounting policies.	1
C214	Entrepreneurial Development	Moral values of Entrepreneurs	1
C215	Production & Operations Management	Ethical issue: compromising quality for lore production.	5
C216	Human Resource Management	Ethical Issues in HRM.	6
C217	Environment Management	Environment Ethics.	3
C218	Financial Management	Ethical issues in transparency in declaration of dividend policies.	3

Semester: III

Course code	Course name	Topic related to Ethics /moral/value	Unit No.
C311	Strategic Management	Ethical Business Strategies.	6
SP1311	Insurance Principles And Practice	Ethical Issue: Suppression of Material Facts.	1
SP1312	Management Of Financial Services	Right information dissemination.	3
SP1313	Corporate Taxation	Ethical issues: Tax evasion and Tax avoidance	5
SP1314	Commercial Bank Management	Ethical Issues in Preparation of Bank financial Statements	6
SP1321	Training And Development	Ethics & its place in Training & Development- ethical responsibilities of training professionals.	2
SP1322	Performance Management	Ethical concerns affecting wage differentials	4
SP1323	Manpower Planning	Moral values in Organization Structuring	4
SP1324	Industrial Psychology	Ethical workplace practices	5
M1331	Consumer Behaviour	Ethics, ethical Behaviour & Ethical Issues in consumer behaviour	1
M1332	Sales & Distribution Management	Creating awareness with respect to selling of goods through ethical means.	2
M1333	Marketing of Services	Ethical Challenges in Marketing of services,	6
M1334	Integrated Marketing Communication	Promoting ethical advertisements.	4
O1341	Total Quality Management	Ethical Issues: ISO 14000 –Concept, Requirements and Benefits.	6
O1342	Project Management	Ethical Issues-Quality Compromise	4
O1343	Inventory Management	Ethical Issue: Ethical issue in inventory	6

01344	World Class Manufacturing	Ethics in implementing best practices	2
BA 1351	Data Science & Analytics	Ethics in data science	1
BA 1352	Data Mining And Data Warehousing	Ethical issues in database handling	1
BA 1353	Big Data Analytics	Ethics in Big Data Analytics	1
BA 1354	SPSS Statistical Package For Social Sciences	Ethical issues related to data manipulation	1

Semester: IV

Course code	Course name	Topic related to Ethics /moral/value	Unit No.
F1415	Strategic Financial Management	Ethical issues in restructuring.	3
F1416	International Financial Management	Dissemination of right information in the market.	1
F1417	Security Analysis And Portfolio Management	Ethical issues with respect to proper presentation of data and information in annual financial statement.	4
F1418	Financial Planning & Wealth Management	Ethical issues-Suppress of material facts.	4
H1425	Industrial Relations And Labor Legislations	Ethical concerns in Strikes & Lockouts.	2
H1426	Strategic HRM	Ethical recruitment & Performance management	6
H1427	Human Resource Development-Audit & Accounting	Moral responsibility of Auditors	2

H1428	HR Analytics	Ethical issues under HR Analytics, Role of 'H' under HR Analytics	3
M1435	Marketing Tools For Strategic Planning	Ethical pricing and negotiations,	6
M1436	Digital Marketing	Ethical issues in SMM.	2
M1437	International Marketing	Business ethics	6
M1438	Retail Management	Sustaining Value	6
O1445	Transportation And Distribution Management	Ethical Issue: conflict resolution.	3
O1446	Export Trade And Documentation	(Ethical issues related to LOU.)	1
O1447	Air Cargo Logistics Management	Moral responsibility in Audit procedure.	3
O1448	Domestic Logistics	Ethical issues in documentation	5
BA1455	Business Analytics	Ethics in data handling	3
BA1456	Big Data Security	Ethics - Ownership - Ethical Guidelines	1
BA1457	Social Media Analytics	Ethics in Information Diffusion	5
BA1458	Business Modelling	Ethics in decision making.	4