



DATTA MEGHE INSTITUTE OF MANAGEMENT STUDIES

SYLLABUS

**Applicable from
August 2025**



Vision

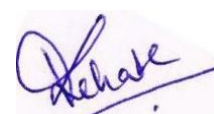
**To be the Best known Management
Institute to provide value based
knowledge leaders for Business,
Government and Society.**

Mission

**To develop contemporary
skillset through Curricular,
Co-curricular and Extra
curricular activities.**

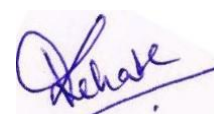
SEMESTER -I

SEMESTER	COURSE TYPE	COURSE CODE	Course Title	Instruction Hours	Credits	Internal Assessment		Written Examination		Total Marks	
						MAX	MIN	MAX	MIN	MAX	MIN
SEMESTER -I	CORE	C4101	Principles of Business Management	30	2	40	0	60	12	100	40
		C4102	Financial Reporting & Analysis	45	3	40	0	60	12	100	40
		C4103	Quantitative Techniques	45	3	40	0	60	12	100	40
		C4104	Human Resource Management	30	2	40	0	60	12	100	40
		C4105	Marketing Management	30	2	40	0	60	12	100	40
		C4106	Business Law	45	3	40	0	60	12	100	40
		C4107	Organizational Behavior	30	2	40	0	60	12	100	40
	AUDIT	A4101	Indian Knowledge System	-	-	-	-	-	-	-	-
	SKILL	S4101	Business Communication	30	2	40	0	60	12	100	40
		S4102	Digital Skills & Collaboration In Managerial Practice	30	2	40	0	60	12	100	40
TOTAL				315	21	360		540	-	900	-

SEMESTER- II

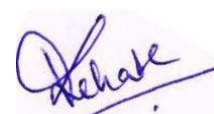
SEMESTER	COURSE TYPE	COURSE CODE	Course Title	Instruction Hours		Internal Assessment		Written Examination		Total Marks	
						MAX	MIN	MAX	MIN	MAX	MIN
SEMESTER -II	CORE	C4201	Managerial Economics	30	2	40	0	60	12	100	40
		C4202	Cost & Management Accounting	45	3	40	0	60	12	100	40
		C4203	Financial Management	45	3	40	0	60	12	100	40
		C4204	Production & Operation Management	30	2	40	0	60	12	100	40
		C4205	Digital Marketing	30	2	40	0	60	12	100	40
		C4206	Business Research	30	2	40	0	60	12	100	40
		C4207	Fundamentals of Business Analytics	45	3	40	0	60	12	100	40
		C4208	Entrepreneurial Development	30	2	40	0	60	12	100	40
	AUDIT	A4201	Ethics & Corporate Governance	-	-	-	-	-	-	-	-
		A4202	Employment Enhancement Program (EEP)	80	-	-	-	-	-	-	-
	SKILL	S4201	MS Excel- Advanced	20	2	40		60	12	100	40

	TOTAL	385	21	360	-	540	-	900	-
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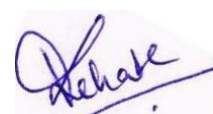
SEMESTER III

	COURSE CODE	Course Title	Instruction Hours		Internal Assessment		Written Examination		Total Marks	
					MAX	MIN	MAX	MIN	MAX	MIN
CORE	C4301	Strategic Management	30	2	40	0	60	12	100	40
GROUP-A	EL4301	Elective- I : Paper 1	45	3	40	0	60	12	100	40
	EL4302	Elective- I : Paper 2	45	3	40	0	60	12	100	40
	EL4303	Elective- I : Paper 3	45	3	40	0	60	12	100	40
GROUP-B	EL4301	Elective- II : Paper 1	45	3	40	0	60	12	100	40
	EL4302	Elective- II : Paper 2	45	3	40	0	60	12	100	40
	EL4303	Elective- II : Paper 3	45	3	40	0	60	12	100	40
SKILL	S4301	Power BI	30	2	40	0	60	12	100	40
PROJECT	P4301	SIP		6						
TOTAL			330	28	320	-	480	-	800	-

SEMESTER - IV

SEMESTER IV	COURSE TYPE	COURSE CODE	Course Title	Instruction Hours		Internal Assessment		Written Examination		Total Marks	
						MAX	MIN	MAX	MIN	MAX	MIN
	CORE	C4401	AI in Business Decisions	30	2	40	0	60	12	100	40
	GROUP-A	SP4404	Elective- I – I : Paper 4	45	3	40	0	60	12	100	40
		SP4405	Elective- I – I : Paper 5	45	3	40	0	60	12	100	40
	GROUP-B	SP3404	Elective- I – II : Paper 4	45	3	40	0	60	12	100	40
		SP3405	Elective- I – II : Paper 5	45	3	40	0	60	12	100	40
		P4401	Capstone Project	-	12					200	100
				210	26	200	-	300	-	700	-

ELECTIVES

ELECTIVE A - FINANCE

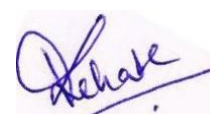
COURSE CODE	SEMESTER	COURSE NAME
F4301	III	CORPORATE TAX PLANNING & DIGITAL COMPLIANCE
F4302	III	BLOCKCHAIN AND FINTECH: METHODS AND APPLICATIONS
F4303	III	STRATEGIC DERIVATIVES & FINANCIAL ANALYTICS
F4404	IV	APPLIED BEHAVIOURAL FINANCE
F4405	IV	STRATEGIC INVESTMENTS & PORTFOLIO OPTIMIZATION

ELECTIVE B - HUMAN RESOURCE MANAGEMENT

COURSE CODE	SEMESTER	COURSE NAME
H4301	III	LEARNING & DEVELOPMENT
H4302	III	HR ANALYTICS
H4303	III	INDUSTRIAL RELATIONS
H4304	IV	HUMAN RESOURCE ADMINISTRATION: SYSTEMS & PROCEDURES
H4405	IV	SOCIAL SECURITY LAWS

ELECTIVE C - MARKETING MANAGEMENT

COURSE CODE	SEMESTER	COURSE NAME
M4301	III	CONSUMER BEHAVIOR
M4302	III	PRODUCT AND BRAND MANAGEMENT
M4303	III	MARKETING ANALYTICS
M4404	IV	SALES AND DISTRIBUTION MANAGEMENT
M4405	IV	MARKETING OF SERVICES

ELECTIVE D- OPERATIONS& LOGISTICS

COURSE CODE	SEMESTER	COURSE NAME
04301	III	PROJECT MANAGEMENT: PLANNING, TOOLS & TECHNIQUES
04302	III	INTEGRATED PROCUREMENT AND INVENTORY MANAGEMENT
04303	III	TOTAL QUALITY MANAGEMENT
04404	IV	SERVICE OPERATION MANAGEMENT
04405	IV	LOGISTICS & SUPPLY CHAIN MANAGEMENT

ELECTIVE E- BUSINESS ANALYTICS

COURSE CODE	SEMESTER	COURSE NAME
BA4301	III	BIG DATA ANALYTICS
BA4302	III	CLOUD COMPUTING
BA4303	III	DATA MODELLING
BA4404	IV	SOCIAL MEDIA ANALYTICS
BA4405	IV	MACHINE LEARNING & PREDICTIVE ANALYSIS

ELECTIVE F - HEALTH CARE MANAGEMENT

ELECTIVE F

COURSE CODE	SEMESTER	COURSE NAME
HM4301	III	HOSPITAL PLANNING & ADMINISTRATION
HM4302	III	ETHICS & LEGAL ASPECTS IN HEALTH CARE
HM4303	III	PATIENT CARE SERVICES HEALTH INFORMATICS & DIGITAL HEALTH
HM4404	IV	MARKETING OF HEALTH CARE SERVICES
HM4405	IV	HEALTH CARE DELIVERY SYSTEM AND PUBLIC HEALTH IN INDIA