



DATTA MEGHE INSTITUTE OF MANAGEMENT STUDIES

An Autonomous Institute Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University



BBA

2026-27 //

***Bridging
Business Acumen
with
Data Intelligence***



- Marketing Management
- Human Resource Management
- Business Analytics
- Finance Management

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|--------------------------------|---------------------------------|--------------------------------|---|
| Industry-Oriented Learning | Data-Driven Decision Making | Leadership & Communication | Career-Ready for Global Opportunities |
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Our Learning Partner

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| AIAT | AUSTRALIAN INSTITUTE OF ADVANCED TECHNOLOGIES |
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About Institute

- Autonomous Institute with 31 yrs of legacy.
- 100% Placement Support.
- Pre-Placement Training Modules.
- Career & personal counselling session.
- Distinguished Chair Professor.
- Offering Certified courses of AIAT.
- Employability enhancement skills through value addition programs like 'Talk in English(TIE)', Get Set Go and Campus Recruitment Training.
- Industry Integrated Curriculum.
- Faculties with Ph.D, having a vast experience in industry & academia.
- Recognised as 'Place for Higher Learning & Research' by RTMNU.
- Global Exposure & Experiential Learning.
- Contemporary Value Added Courses.

Training & Placement

- Summer Internship Programme (SIP).
- Mock-Aptitude and GD-PI Training.
- Guest Lectures delivered by Industry Experts.
- Personality Development Programme
- Career counselling session by industry mentors and professionals.
- On job training and learning through Live Projects.



Our Esteemed Recruiters



Beyond Curriculum- Value-Added & Professional Courses

Regular Sessions are conducted by industry experts helpful to bridge the gap between theory and practical knowledge. All the sessions are Free for DMIMS students. Students are trained in the following areas:



Advance Excel Techniques Seminar



Real-World Applications of Power BI



Ins & Outs of Digital Marketing



Practical Training on Stock Market



Design thinking

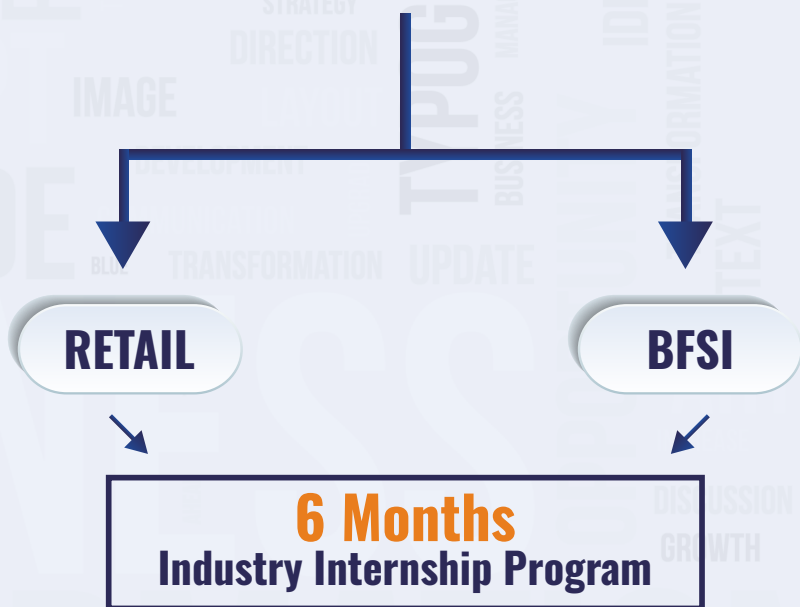
BBA

With dual specialisation (Full Time)
Duration: 3 years | Intake: 60



Apprenticeship Embedded Degree Program

AEDP



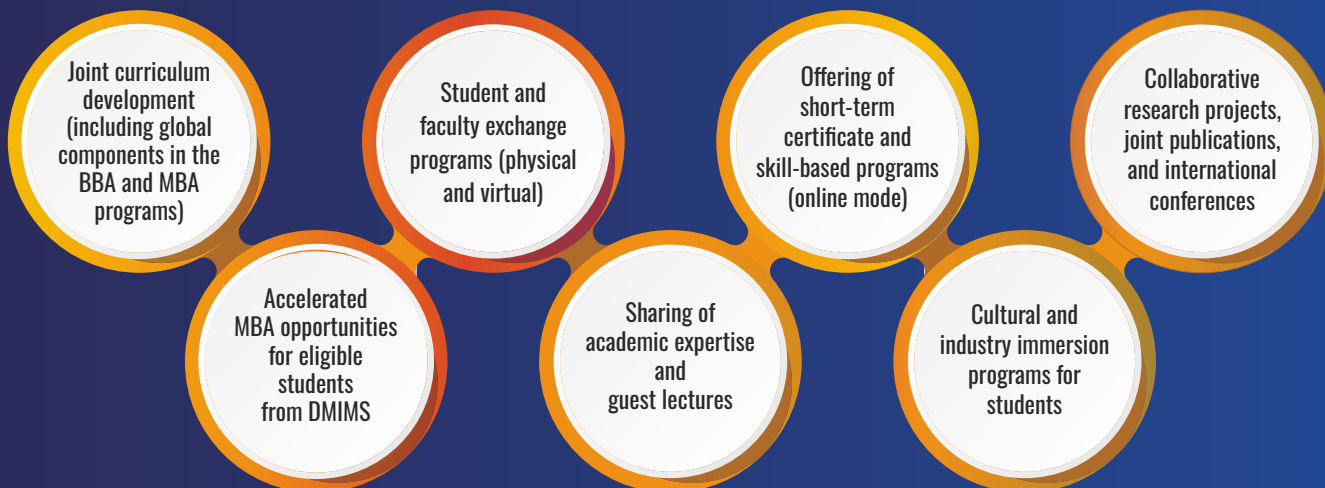
Memorandum Of Understanding Between

DATTA MEGHE INSTITUTE OF MANAGEMENT STUDIES, NAGPUR, INDIA

&

AUSTRALIAN INSTITUTE OF ADVANCED TECHNOLOGIES, ADELAIDE, AUSTRALIA

Areas of Collaboration :



Our Teaching Pedagogy / Differentiators

- Interactive & Innovative model of teaching & learning
- Domain specific pre-placement training
- Live projects
- Certification courses
- Case-based teaching & evaluation
- Industry Institute Interaction
- Research-based project

Life@ DMIMS



Club, Activities & Events

- » HR Club
- » IIPC Club
- » Marketing Club
- » ED Club
- » Finance Club

Student Chapter of

- » Rotract
- » NIPM
- » ISTD



Activities



Alumini Meet



Unveiling event of KRUTI 2025



Teacher's day Celebration



Ganesh Chaturthi



Village Immersion Program (VIP)



Children's Day Celebration



Industrial Visit



Induction Program, Oath Ceremony



Hospital Visit by Health Care Students



World Cancer day awareness program

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Atrey Layout, Nagpur 440022 | Web: www.dmims.edu.in | Email: dmimsgnp@gmail.com